



THE COMMITTEE ON ECONOMIC DEVELOPMENT AND INTERGOVERNMENTAL  
RELATIONS OF THE CITY COUNCIL OF THE CITY OF SAN DIEGO

Councilmember Myrtle Cole, Chair  
Councilmember Mark Kersey, Vice Chair  
Councilmember Sherri Lightner  
Councilmember Chris Cate

ACTIONS FOR THE COMMITTEE MEETING OF  
THURSDAY, MARCH 19, 2015 AT 9:00 A.M.  
CITY ADMINISTRATION BUILDING  
COMMITTEE ROOM – 12<sup>TH</sup> FLOOR  
202 “C” STREET, SAN DIEGO, CA 92101

For Information, contact Pamela Ison, Council Committee Consultant  
Email: [PIson@sandiego.gov](mailto:PIson@sandiego.gov) or Phone: (619) 236-6701

---

**ROLL CALL**

Committee members present: Cole, Kersey, Lightner, Cate

**APPROVAL OF COMMITTEE ACTIONS**

The Committee Record of Actions of the following meetings were approved by Unanimous  
Consent unless pulled for discussion:

**February 26, 2015**

**NON-AGENDA PUBLIC COMMENT:** Katheryn Rhodes regarding the National Football League's Chargers stadium and a contiguous Convention Center expansion.

**COMMITTEE MEMBERS, MAYOR, INDEPENDENT BUDGET ANALYST, CITY ATTORNEY COMMENT:** Kristin Tillquist and David Graham introduced Erik Caldwell as the new Director of the City's Economic Development Department.

**REQUEST FOR CONTINUANCE:** None

**CONSENT AGENDA:**

ITEM-1: Report from Economic Development Staff regarding AN ORDINANCE AMENDING CHAPTER 2, ARTICLE 2, DIVISION 24 OF THE SAN DIEGO MUNICIPAL CODE RELATING TO THE ESTABLISHMENT OF A SEPARATE ECONOMIC DEVELOPMENT DEPARTMENT

Motion by Councilmember Lightner to approve. Second by Councilmember Cate.

Passed by the following vote:  
Yea: Cole, Kersey, Lightner, Cate  
Nay: None  
Recused: None  
Not Present: None

**INFORMATION AGENDA:**

ITEM-2: Report from the Mayor's Citizens' Stadium Advisory Group regarding STADIUM SITE SELECTION AND NEXT STEPS

Informational only. No action taken.

ITEM-3: Report from the Deputy Chief Operating Officer of Neighborhood Services and the San Diego Regional Economic Development Corporation regarding GO GLOBAL: SAN DIEGO'S GLOBAL TRADE AND INVESTMENT INITIATIVE

Informational only. No action taken.

**ACTION AGENDA:**

ITEM-4: Report from the San Diego Convention Center Corporation and the San Diego Tourism Authority regarding MID-YEAR FY15 SALES AND MARKETING UPDATE

Motion by Councilmember Cate to receive the report. Second by Councilmember Kersey.

Passed by the following vote:  
Yea: Cole, Kersey, Lightner, Cate

Nay: None  
Recused: None  
Not Present: None

ITEM-5: Report from Economic Development Staff regarding SAN DIEGO REGIONAL REVOLVING LOAN FUND (SDRRLF) AND SMALL BUSINESS MICRO REVOLVING LOAN FUND (SBMRLF) WORKING-CAPITAL LOANS TO JDZ INC. DBA ALESMITH BREWING CO.

Motion by Councilmember Cate to receive the report. Second by Councilmember Kersey.

Passed by the following vote:  
Yea: Cole, Kersey, Lightner, Cate  
Nay: None  
Recused: None  
Not Present: None

ITEM-6: Report from the Office of the Mayor and the San Diego Convention Center Corporation regarding AMENDED AND RESTATED BYLAWS FOR THE SAN DIEGO CONVENTION CENTER CORPORATION

Motion by Councilmember Lightner to recommend approval of staff's recommendation and forward to Council. Second by Councilmember Kersey.

Passed by the following vote:  
Yea: Cole, Kersey, Lightner, Cate  
Nay: None  
Recused: None  
Not Present: None



Myrtle Cole  
Chair